

# THE LARGEST PRODUCT LAUNCH IN HISTORY

For more than two **decades**, Crimson Trace® has been the premium option in lasers and lights for **defensive personal protection**. Our history is rooted in rugged, instinctive products that are relied on in moments that matter—**Because Failure is Not an Option**. That attention to detail and relentless durability testing has led us to our largest product launch to date.

We are proud to announce **50 New Optics** that are packed with the features and intuitive design that have become synonyms with Crimson Trace®. **Extensive** research and development has breathed life into two new lines of optics. Our **HARDLINE™** scopes are designed for tactical and competition scenarios, while our **BRUSHLINE™** scopes are engineered from the ground up for the hunt.

## LASERS • LIGHTS • SIGHTS • SCOPES

# INTRODUCING HARDLINE™ BRUSHLINE™

While designed and built for different purposes, both the **HARDLINE™** and **BRUSHLINE™** share many premium features, including aggressive knurling on the magnification ring and turrets, ELD glass, Crimson Trace® MOC coatings, and robust, aerospace-grade construction. Upgrading to **HARDLINE™ Pro** and **BRUSHLINE™ Pro** models deliver high-end features including zero-stop and exposed turrets, illumination options, first-focal-plane options, and larger objective diameters. Regardless of shooting discipline, Crimson Trace® has scopes with features demanded by those who put it all on the line.



**LIFETIME WARRANTY**

At Crimson Trace®, we back our scopes with a **LIFETIME WARRANTY**. We stand strongly behind our products because we put them through some of the harshest tests in the industry. Crimson Trace® will repair or replace a damaged scope at no charge to you—whether you are the original owner or not.

**No proof of ownership.**  
**No warranty cards.**  
**No time limits.**

**It's THAT simple.**

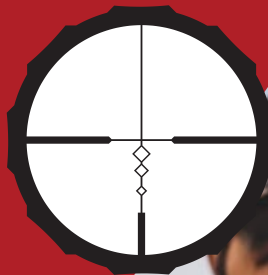
### Key features of our 50 New Optics



### CUSTOM RETICLE OPTIONS

#### CT CUSTOM BDC

- BDC
- BDC PRO
- BDC RIMFIRE
- BDC PREDATOR
- BDC LONG RANGE
- BDC BLACKOUT
- BDC .223/5.56
- BDC MUZZLELOADER
- BDC SLUGGER
- BDC 350 LEGEND
- MR1-MOA
- MR1-MIL
- MILDOT
- COMPETITION
- PLEX



**COMING SOON!**

**TRACE**  
 BALLISTIC CALCULATOR

Scopes built from the ground up deserve reticles designed for peak performance. Whether it's the animal of a lifetime or the deciding shot in a competition, Crimson Trace® reticles are optimized to meet the demands of high-pressure situations. Utilizing our custom reticles with the upcoming Trace Ballistic Calculator will give you the confidence to make the shot in those moments that matter.

**CUSTOM MEDIA KITS AVAILABLE!**

**REQUEST YOUR SCOPE SAMPLE TODAY!**

EMAIL: [press@crimsontrace.com](mailto:press@crimsontrace.com)



#### About Crimson Trace®

As an industry leader in laser sighting systems, optics, and tactical lights, Crimson Trace® is dedicated to providing premium products for shooting enthusiasts from hunters to competition shooters and self-defense gun owners. To discover more about Crimson Trace®, a member of the American Outdoor Brands® family of brands, visit us online at [www.crimsontrace.com](http://www.crimsontrace.com).