SEC	Form 4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Murphy Brian Daniel				er Name and Ticke rican Outdoo		ymbol Inc. [AOUT]	5. Rela (Check X	suer Dwner		
(Last) 1800 NORTH I	(First) ROUTE Z	(Middle)	3. Date 05/01/	of Earliest Transac 2024	tion (Month/D	ay/Year)	X	Officer (give title below) Presider	Other below) nt & CEO	(specify)
(Street) COLUMBIA	МО	65202	4. If Am	endment, Date of (Original Filed	(Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City)	(State)	(Zip)	Ch	eck this box to indica	te that a transa	on Indication ction was made pursuant to a le 10b5-1(c). See Instruction	contract, 10.	instruction or written p	lan that is intende	d to satisfy
		Table I - Nor	n-Derivative S	ecurities Acq	uired, Dis	posed of, or Benefi	cially (Owned		
1. Title of Security (Instr. 3) 2. Transa Date (Month/L				2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership

		(Month/Day/Year)	8)					Reported	(I) (Instr. 4)	Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/01/2024		A		64,629(1)	A	\$ <mark>0</mark>	281,009	D		
Common Stock	05/01/2024		F		5,395(2)	D	\$7.89	275,614	D		
Common Stock	05/02/2024		F		2,993(2)	D	\$7.81	272,621	D		
Table II	Table II. Derivative Securities Acquired Dispessed of an Panaficially Owned										

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	osed) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		xpiration Date of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance Rights	(3)							(3)	05/01/2027	Common Stock	129,260		129,260	D	

Explanation of Responses:

1. One-quarter of the restricted stock units shall vest and be delivered, net of tax withholding, on each of the first, second, third, and fourth anniversaries of the date of grant.

2. Represents shares of common stock withheld by the Issuer to satisfy certain tax withholding obligations associated with the vesting of restricted stock units.

3. Each performance right represents a contingent right to receive one share of the Issuer's common stock. The performance rights vest based on stock performance over a three-year performance period. The number represents the maximum number of shares that may be delivered pursuant to the award, which is two times the target number of shares.

/s/ Douglas V. Brown, as Attorney-in-Fact	05/03/2024		
** Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.