UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 9, 2021

American Outdoor Brands, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39366 (Commission File Number) 84-4630928 (IRS Employer Identification No.)

1800 North Route Z, Suite A Columbia, Missouri (Address of principal executive offices)

65202 (Zip Code)

(800) 338-9585 (Registrant's telephone number, including area code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

	(Former Name or Former Address, if Changed Since Last Report)							
	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):							
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))							
Secui	ities registered pursuant to Section 12(b) of the Act:							
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered					

Common Stock, Par Value \$0.001 per Share AOUT Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 §CRF 230.405) or

Emerging growth company ⊠

Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On September 9, 2021, American Outdoor Brands, Inc. issued a press release reporting its financial results for the fiscal quarter ended July 31, 2021. A copy of the press release is furnished as Exhibit 99.1 to this report and incorporated herein by reference.

Item 9.01.	Financial Statements and Exhibits.
(d)	Exhibits.
Exhibit Number	Description
99.1	Press release from the Registrant, dated September 9, 2021, reporting American Outdoor Brand, Inc.'s financial results for the fiscal quarter ended July 31, 2021.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 9, 2021

AMERICAN OUTDOOR BRANDS, INC.

By: /s/ H. Andrew Fulmer

H. Andrew Fulmer Executive Vice President, Chief Financial Officer, and Treasurer



Exhibit 99.1 1800 N Route Z, Suite A Columbia, MO 65202 (800) 338-9585 NASDAQ: AOUT

Contact: Liz Sharp, VP, Investor Relations <u>lsharp@aob.com</u> (573) 303-4620

American Outdoor Brands, Inc. Reports First Quarter Fiscal 2022 Financial Results

Net Sales \$60.8 Million (+20.4%) Gross Margin 47.7% (+70 Basis Points) GAAP EPS \$0.24 / Non-GAAP EPS \$0.48

COLUMBIA, Mo., September 9, 2021 – American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT), an industry leading provider of products and accessories for rugged outdoor enthusiasts, today announced financial results for the first quarter fiscal 2022 ended July 31, 2021.

First Quarter Fiscal 2022 Financial Highlights

- Net sales of \$60.8 million for the first quarter of fiscal 2022 grew 20.4% compared with the first quarter of fiscal 2021 and grew 82.9% compared with the first quarter of fiscal 2020, reflecting increased net sales in traditional sales channels and increased international net sales.
- Gross margin of 47.7% increased 70 basis points over the comparable quarter last year.
- Net income of \$3.5 million, or \$0.24 per diluted share, compared with net income of \$1.8 million, or \$0.13 per diluted share, for the comparable quarter last year.
- Non-GAAP net income of \$6.8 million, or \$0.48 per diluted share, compared with non-GAAP net income of \$5.0 million, or \$0.36 per diluted share, for the comparable quarter last year. GAAP to non-GAAP adjustments for net income exclude acquired intangible amortization, stock compensation, transition costs, COVID-19 expenses, technology implementation, and other costs. For a detailed reconciliation, see the schedules that follow in this release.
- Adjusted EBITDAS was \$9.6 million, or 15.7% of net sales, compared with \$8.7 million, or 17.3% of net sales, for the comparable quarter last year. Concurrent with the company's spin-off in fiscal 2021, the accounting treatment of its headquarters facility changed from a finance lease to an operating lease. Excluding that change, Adjusted EBITDAS margins in the first quarter of fiscal 2022 were relatively flat year over year. For a detailed reconciliation, see the schedules that follow in this release.

Brian Murphy, President and CEO, said, "I am extremely pleased with our strong start to the new fiscal year. We delivered first quarter growth in net sales and profitability, results that reflect our dedication to building authentic, lifestyle brands that help consumers make the most out of the moments that matter. We believe that quarterly net sales growth of more than 20% over fiscal 2021, and nearly 83% over fiscal 2020, demonstrated the alignment of our brands with strong consumer trends in personal protection and the outdoor lifestyle activities we serve."



"Our Dock & Unlock™ process continued to fuel innovation and drive future growth. During the first quarter, we attended ICAST, the fishing industry's premier tradeshow, where we proudly received a best in category award for "Best Cutlery, Hand Pliers and Tools" for our new BUBBA® Pro Series Electric Fillet Knife, and introduced a number of new BUBBA® products, a lifestyle brand known for its high-quality fishing equipment designed for Water to Plate™ anglers. We also announced BUBBA®'s entry into the \$700 million retail market for saltwater fishing rods, reels, and components, and unveiled our first rods featuring the proprietary BUBBA® red grip handle, which we anticipate will be available to consumers in February 2022."

Murphy concluded, "Our entry into fishing rods is the direct result, and just one example, of employing our Dock & UnlockTM strategy to drive innovation and provide entry into new markets. With an outdoor industry that has experienced unprecedented levels of consumer participation over the past year, our unique Dock & UnlockTM strategy in place, and a strong first quarter under our belts, we are excited about our opportunities, and we look forward to sharing our progress as we take our brands from Niche to KnownTM."

Andrew Fulmer, Chief Financial Officer, said, "Our strong financial performance, combined with our robust balance sheet, allowed us to invest in our business during the first quarter. Our teams did an outstanding job building up our internal inventory levels over the quarter to support upcoming product launches and to mitigate supply chain risk, particularly for our high-volume products. Even with this strategic buildup of inventory, which we plan to continue in our second quarter, we ended the first quarter with cash of \$56.3 million and no borrowings on our \$50.0 million senior secured credit facility, which is expandable by an additional \$15.0 million under certain conditions. This means that we have over \$120.0 million in available capital to support our organic growth initiatives and potential future acquisitions. We believe that our strong balance sheet, combined with a consumer preference for our brands, positions us well for future growth. Consequently, today we are reaffirming our outlook for fiscal 2022, which, at the midpoint, would represent net sales growth of roughly 4% over fiscal 2021, and net sales growth of nearly 72% over fiscal 2020."

Outlook

AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES NET SALES, EARNINGS PER SHARE, and ADJUSTED EBITDAS GUIDANCE, INCLUDING GAAP TO NON-GAAP RECONCILIATION (Unaudited)

	1	Range for the Year Ending April 30, 2022		
Net sales (in thousands)	\$	280,000	\$	295,000
				
GAAP income per share - diluted	\$	1.00	\$	1.24
Amortization of acquired intangible assets		0.96		0.96
Stock compensation		0.21		0.21
Technology implementation		0.19		0.19
Tax effect of non-GAAP adjustments		(0.34)		(0.34)
Non-GAAP income per share - diluted	\$	2.02	\$	2.26
Non-GAAP Adjusted EBITDAS (in thousands)	\$	42,000	\$	47,000

The Company is not providing a quantitative reconciliation of non-GAAP Adjusted EBITDAS guidance in reliance on the "unreasonable efforts" exception for forward-looking non-GAAP measures set forth in SEC rules because certain financial information, the probable significance of which cannot be determined, is not available and cannot be reasonably estimated without unreasonable effort and expense. In this regard, the Company does not provide a reconciliation of forward-looking non-GAAP Adjusted EBITDAS to GAAP net income due to the inherent difficulty in forecasting and



quantifying certain amounts that are necessary for such reconciliation. Because certain deductions for non-GAAP exclusions used to calculate projected GAAP net income may vary significantly based on actual events, including variations in acquired intangible asset amortization and stock compensation expense, the Company is not able to forecast on a GAAP basis with reasonable certainty all deductions needed in order to provide a GAAP calculation of projected net income at this time. The amounts of these deductions may be material and, therefore, could result in projected GAAP net income being materially less than is indicated by projected non-GAAP Adjusted EBITDAS.

Conference Call and Webcast

The Company will host a conference call and webcast today, September 9, 2021, to discuss its first quarter fiscal 2022 financial and operational results. Speakers on the conference call will include Brian Murphy, President and Chief Executive Officer, and Andrew Fulmer, Chief Financial Officer. The conference call may include forward-looking statements and a discussion of non-GAAP financial measures. The conference call and webcast will begin at 5:00 p.m. Eastern Time (2:00 p.m. Pacific Time). Those interested in listening to the conference call via telephone may call directly at (833) 570-1129 and reference conference identification number 6259758. No RSVP is necessary. The conference call audio webcast can also be accessed live on the Company's website at www.aob.com, under the Investor Relations section.

Reconciliation of U.S. GAAP to Non-GAAP Financial Measures

In this press release, certain non-GAAP financial measures, including "non-GAAP net income," "non-GAAP income per share diluted," "Adjusted EBITDAS," and "free cash flow" are presented. A reconciliation of these and other non-GAAP financial measures are contained at the end of this press release. A reconciliation of projected non-GAAP income per share diluted and free cash flow are contained under the "Outlook" section of this press release. From time-to-time, the Company considers and uses these non-GAAP financial measures as supplemental measures of operating performance in order to provide the reader with an improved understanding of underlying performance trends. The Company believes it is useful for itself and the reader to review, as applicable, both (1) GAAP measures that include (i) amortization of acquired intangible assets, (ii) stock compensation, (iii) transition costs, (iv) COVID-19 expenses, (v) technology implementation, (vi) the tax effect of non-GAAP adjustments, (vii) interest expense, (viii) income tax expense, (ix) depreciation and amortization, and (x) related party interest income; and (2) the non-GAAP measures that exclude such information. The Company presents these non-GAAP measures because it considers them an important supplemental measure of its performance and believes the disclosure of such measures provides useful information to investors regarding the Company's financial condition and results of operations. The Company's definition of these adjusted financial measures may differ from similarly named measures used by others. The Company believes these measures facilitate operating performance comparisons from period to period by eliminating potential differences caused by the existence and timing of certain expense items that would not otherwise be apparent on a GAAP basis. These non-GAAP measures have limitations as an analytical tool and should not be considered in isolation or as a substitute for the Company's GAAP measures. The principal limitations of these measures are that they do not reflect the Company's actual expenses and may thus have the effect of inflating its financial measures on a GAAP basis.

About American Outdoor Brands, Inc.

American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT) is an industry leading provider of outdoor products and accessories, including hunting, fishing, camping, shooting, and personal security and defense products, for rugged outdoor enthusiasts. The company produces innovative, top quality products under its brands Caldwell®; Wheeler®; Tipton®; Frankford Arsenal®; Hooyman®; BOG®; MEAT!; Uncle Henry®; Old Timer®; Imperial®; Crimson Trace®; LaserLyte®; Lockdown®; ust®; BUBBA®; and Schrade®. For more information about all the brands and products from American Outdoor Brands, Inc., visit www.aob.com.

Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. All



statements other than statements of historical facts contained or incorporated herein by reference in this press release, including statements regarding our future operating results, future financial position, business strategy, objectives, goals, plans, prospects, markets, and plans and objectives for future operations, are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "anticipates," "believes," "estimates," "expects," "intends," "targets," "contemplates," "projects," "predicts," "may," "might," "plan," "would," "should," "could," "may," "can," "potential," "continue," "objective," or the negative of those terms, or similar expressions intended to identify forward-looking statements. However, not all forward-looking statements contain these identifying words. Specific forward-looking statements in this press release include our dedication to building authentic, lifestyle brands that help consumers make the most out of the moments that matter; our belief that our quarterly net sales growth demonstrates the alignment of our brands with strong consumer trends in personal protection and the outdoor lifestyle activities we serve; our belief that our Dock & UnlockTM process continues to fuel innovation and drive future growth; our anticipation that the new BUBBA® fishing rods will be available to consumers in the second half of our fiscal year; our initiatives for organic growth and potential for future acquisitions; our anticipated strategic buildup of inventory; our belief that our strong balance sheet, combined with a consumer preference for our brands, positions us well for future growth; our reaffirmation of our outlook for fiscal 2022 and our outlook for fiscal 2022. We caution that these statements are qualified by important risks. uncertainties, and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the effects of the COVID-19, pandemic, including potential disruptions in our ability to source the materials necessary for the production of our products, disruptions and delays in the manufacture of our products, and difficulties encountered by retailers and other components of the distribution channel for our products; economic, social, political, legislative, and regulatory factors; lawsuits and their effect on us; inventory levels, both internally and in the distribution channel, in excess of demand; natural disasters, pandemics, seasonality, news events, political events, and consumer tastes; future investments for capital expenditures; future products and product development; the features, quality, and performance of our products; the success of our strategies and marketing programs; our market share and factors that affect our market share; liquidity and anticipated cash needs and availability; the supply, availability, and costs of materials and components and related tariffs; our ability to maintain and enhance brand recognition and reputation; risks associated with the distribution of our products and overall availability of labor; and, other factors detailed from time to time in our reports filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2021.

Forward-looking statements included in this press release speak only as of the date of this press release. The Company does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this press release except as may be required by the federal securities laws.



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED AND COMBINED BALANCE SHEETS (Unaudited)

	1	As of: July 31, 2021 April 30, 2021		wil 20, 2021
		July 31, 2021 April (In thousands, except share and per sha		
ASSETS		(III tilousulus, except si	nare and per	share data)
Current assets:				
Cash and cash equivalents	\$	56,343	\$	60,801
Accounts receivable, net of allowance for credit losses of \$89 on July 31,				
2021 and \$119 on April 30, 2021		33,525		37,487
Inventories		92,042		74,296
Prepaid expenses and other current assets		9,022		7,098
Income tax receivable		_		149
Total current assets		190,932		179,831
Property, plant, and equipment, net	·	10,950		10,992
Intangible assets, net		50,321		53,643
Goodwill		64,315		64,315
Right-of-use assets		24,984		25,375
Deferred income taxes		6,793		6,683
Other assets		364		424
Total assets	\$	348,659	\$	341,263
LIABILITIES AND EQUITY				
urrent liabilities:				
Accounts payable	\$	20,182	\$	16,021
Accrued expenses		12,322		9,843
Accrued payroll and incentives		3,242		6,774
Accrued income taxes		720		_
Lease liabilities, current		1,793		1,771
Accrued profit sharing		2,181		1,933
Total current liabilities		40,440		36,342
Lease liabilities, net of current portion		24,327		24,780
Other non-current liabilities		85		236
Total liabilities		64,852		61,358
quity:				
Preferred stock, \$0.001 par value, 20,000,000 shares authorized, no				
shares issued or outstanding		_		_
Common stock, \$0.001 par value, 100,000,000 shares authorized, 14,099,641				
shares issued and outstanding on July 31, 2021 and 14,059,440 shares				
issued and outstanding on April 30, 2021		14		14
Additional paid in capital		265,807		265,362
Retained earnings		17,986		14,529
Total equity		283,807		279,905
Total liabilities and equity	\$	348,659	\$	341,263



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED AND COMBINED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (Dollars in thousands, except per share data)

	For the Th	For the Three Months Ended July 31,		
	2021	2020		
		(Unaudited)		
Net sales	\$ 60,	,768 \$ 50,468		
Cost of sales	31,	,785 26,737		
Gross profit	28,	,983 23,731		
Operating expenses:				
Research and development	1,	521 1,230		
Selling, marketing, and distribution	13,	,200 10,543		
General and administrative	10,	,039 9,494		
Total operating expenses	24,	,760 21,267		
Operating income	4	,223 2,464		
Other income/(expense), net:				
Other income, net		129 84		
Interest (expense)/income, net		(46) 336		
Total other income, net		83 420		
Income from operations before income taxes	4,	,306 2,884		
Income tax expense		849 1,095		
Net income/comprehensive income	\$ 3,	,457 \$ 1,789		
Net income per share:				
Basic	\$	0.25 \$ 0.13		
Diluted	\$	0.24 \$ 0.13		
Weighted average number of common shares outstanding:				
Basic	14,	,083 13,975		
Diluted	14,	301 13,975		



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED AND COMBINED STATEMENTS OF CASH FLOWS (Unaudited)

	F	For the Three Months Ended July 31,			
		2021		2020	
		(In thou	sands)	_	
Cash flows from operating activities:					
Net income	\$	3,457	\$	1,789	
Adjustments to reconcile net income to net cash provided					
by/(used in) operating activities:					
Depreciation and amortization		4,179		5,388	
Loss on sale/disposition of assets		127		_	
Provision for losses on accounts receivable		23		97	
Deferred income taxes		(110)		_	
Stock-based compensation expense		752		298	
Changes in operating assets and liabilities:					
Accounts receivable		3,939		(6,031)	
Inventories		(17,746)		(9,594)	
Accounts payable		4,226		6,165	
Accrued liabilities		(805)		3,464	
Other		(1,207)		(1,012)	
Net cash (used in)/provided by operating activities		(3,165)		564	
Cash flows from investing activities:					
Payments to acquire patents and software		(127)		(105)	
Payments to acquire property and equipment		(859)		(879)	
Net cash used in investing activities		(986)		(984)	
Cash flows from financing activities:					
Net transfers from former Parent		_		186	
Proceeds from exercise of options to acquire common stock		5		_	
Payment of employee withholding tax related to restricted					
stock units		(312)		_	
Net cash (used in)/provided by financing activities		(307)		186	
Net decrease in cash and cash equivalents		(4,458)		(234)	
Cash and cash equivalents, beginning of period		60,801		234	
Cash and cash equivalents, end of period	\$	56,343	\$	_	
Supplemental disclosure of cash flow information					
Cash paid for:					
Interest	\$	38	\$	_	
Income taxes	\$	85	\$	_	
	Ψ		*		



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP FINANCIAL MEASURES TO NON-GAAP FINANCIAL MEASURES (Dollars in thousands, except per share data) (Unaudited)

	For the Three Months Ended July 31,		
	 2021	idis Ende	2020
GAAP gross profit	\$ 28,983	\$	23,731
Transition costs	_		127
Non-GAAP gross profit	\$ 28,983	\$	23,858
GAAP operating expenses	\$ 24,760	\$	21,267
Amortization of acquired intangible assets	(3,428)		(4,012)
Stock compensation	(752)		(298)
Transition costs	_		(124)
Technology implementation	(272)		_
COVID-19 expenses	 <u> </u>		(223)
Non-GAAP operating expenses	\$ 20,308	\$	16,610
GAAP operating income	\$ 4,223	\$	2,464
Amortization of acquired intangible assets	3,428		4,012
Stock compensation	752		298
Transition costs	_		251
Technology implementation	272		_
COVID-19 expenses	_		223
Non-GAAP operating income	\$ 8,675	\$	7,248
GAAP net income	\$ 3,457	\$	1,789
Amortization of acquired intangible assets	3,428		4,012
Stock compensation	752		298
Transition costs	_		251
Technology implementation	272		_
COVID-19 expenses	_		223
Related party interest income	_		(336)
Tax effect of non-GAAP adjustments	(1,113)		(1,201)
Non-GAAP net income	\$ 6,796	\$	5,036
GAAP net income per share - diluted	\$ 0.24	\$	0.13
Amortization of acquired intangible assets	0.24		0.29
Stock compensation	0.05		0.02
Transition costs	_		0.02
Technology implementation	0.02		_
COVID-19 expenses	_		0.02
Related party interest income	_		(0.02)
Tax effect of non-GAAP adjustments	(80.0)		(0.09)
Non-GAAP net income per share - diluted (a)	\$ 0.48	\$	0.36
	 	<u> </u>	

(a) Non-GAAP net income per share does not foot due to rounding.



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDAS (In thousands) (Unaudited)

	For the Three Months Ended July 31,		
	 2021		2020
GAAP net income	\$ 3,457	\$	1,789
Interest expense	46		_
Income tax expense	849		1,095
Depreciation and amortization	4,179		5,388
Related party interest income	_		(336)
Stock compensation	752		298
Transition costs	_		251
Technology implementation	272		_
COVID-19 costs	_		223
Non-GAAP Adjusted EBITDAS	\$ 9,555	\$	8,708