UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 27, 2024

American Outdoor Brands, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-39366 (Commission File Number) 84-4630928 (IRS Employer Identification No.)

1800 North Route Z
Columbia, Missouri
(Address of Principal Executive Offices)

65202 (Zip Code)

Registrant's Telephone Number, Including Area Code: (800) 338-9585

Not Applicable (Former Name or Former Address, if Changed Since Last Report)									
(Former A	and of Pormer Address, it Chang	and since Last Reports							
eck the appropriate box below if the Form 8-K filing is in owing provisions:	ntended to simultaneously s	eatisfy the filing obligation of the registrant under any of the							
Written communications pursuant to Rule 425 under the	ne Securities Act (17 CFR 2	230.425)							
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)									
Pre-commencement communications pursuant to Rule	14d-2(b) under the Exchan	ge Act (17 CFR 240.14d-2(b))							
Pre-commencement communications pursuant to Rule	13e-4(c) under the Exchan	ge Act (17 CFR 240.13e-4(c))							
Securities re	egistered pursuant to Sect	tion 12(b) of the Act:							
Trading									
Title of each class	Symbol(s)	Name of each exchange on which registered							
Common Stock, Par Value \$0.001 per Share	AOUT	The Nasdaq Global Select Market							

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On June 27, 2024, American Outdoor Brands, Inc. issued a press release reporting its financial results for the fiscal year ended April 30, 2024. A copy of the press release is furnished as Exhibit 99.1 to this report and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d)	Exhibits.
Exhibit	
Number	Description
99.1	Press release from the Registrant, dated June 27, 2024, reporting American Outdoor Brand, Inc.'s financial results for the fiscal year ended April 30, 2024.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AMERICAN OUTDOOR BRANDS, INC.

Date: June 27, 2024 By: /s/ H. Andrew Fulmer

H. Andrew Fulmer

Executive Vice President, Chief Financial Officer, and Treasurer



Exhibit 99.1 1800 N Route Z, Suite A Columbia, MO 65202

(800) 338-9585 NASDAQ: AOUT

Contact: Liz Sharp, VP, Investor Relations <u>Isharp@aob.com</u> (573) 303-4620

American Outdoor Brands, Inc. Reports Fourth Quarter and Full Fiscal 2024 Financial Results

FY24 Net Sales \$201.1 Million – Up 5.2%

FY24 Gross Margin 44.0%

• FY24 Traditional Channel Sales \$116.8 Million

FY24 E-Commerce Channel Sales \$84.3 Million

FY24 Operating Cash Flow \$24.5 Million

COLUMBIA, Mo., June 27, 2024 – American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT), an industry leading provider of products and accessories for rugged outdoor enthusiasts, today announced financial results for the fourth quarter and full year fiscal 2024 ended April 30, 2024.

Full Year Fiscal 2024 Financial Highlights

- Full year net sales were \$201.1 million, an increase of \$9.9 million, or 5.2%, compared with net sales of \$191.2 million for the prior year. Strong growth in traditional channel net sales of 12.3% was partially offset by a slight decrease in ecommerce channel net sales of 3.3%.
- Full year GAAP gross margin was 44.0%, compared to 46.1% for the prior year. Full year non-GAAP gross margin was 44.5%, compared to 46.2% for the prior year. Gross margin was impacted by the amortization in the second half of fiscal 2024 of tariff and freight costs stemming from higher inventory purchases that occurred in the first half of fiscal 2024, higher promotional product discounts, as well as an immaterial adjustment to a tariff drawback claim submitted in fiscal 2022. For a detailed reconciliation, see the schedules that follow in this release.
- Full year GAAP net loss was \$12.2 million, or (\$0.94) per diluted share, compared with a GAAP net loss of \$12.0 million, or (\$0.90) per diluted share, last year.
- Full year non-GAAP net income was \$4.3 million, or \$0.32 per diluted share, compared with non-GAAP net income of \$6.6 million, or \$0.48 per diluted share, for the prior year. GAAP to non-GAAP adjustments for net income exclude acquired intangible amortization, stock compensation, technology implementation, and other costs. For a detailed reconciliation, see the schedules that follow in this release.



• Full year Adjusted EBITDAS was \$9.8 million, or 4.9% of net sales, compared with Adjusted EBITDAS of \$12.8 million, or 6.7% of net sales, for the prior year. For a detailed reconciliation, see the schedules that follow in this release.

Fourth Quarter Fiscal 2024 Financial Highlights

- Quarterly net sales were \$46.3 million, an increase of \$4.1 million, or 9.7%, compared with net sales of \$42.2 million for the comparable quarter last year. Growth in traditional channel net sales of 26.3% was partially offset by a decline in ecommerce net sales of 9.6%.
- Quarterly GAAP gross margin was 41.9%, compared with quarterly gross margin of 45.2% for the comparable quarter last year. Quarterly non-GAAP gross margin was 44.3%, compared with 45.2% for the comparable quarter last year. Gross margin was impacted by the amortization of tariff and freight costs stemming from higher inventory purchases that occurred in the first half of fiscal 2024, higher promotional product discounts, as well as an immaterial adjustment to a tariff drawback claim submitted in fiscal 2022. For a detailed reconciliation, see the schedules that follow in this release.
- Quarterly GAAP net loss was \$5.3 million, or (\$0.42) per diluted share, compared with GAAP net loss of \$3.8 million, or (\$0.29) per diluted share, for the comparable quarter last year.
- Quarterly non-GAAP net loss was \$45,000, or \$0.00 per diluted share, compared with non-GAAP net income of \$793,000, or \$0.06 per diluted share, for the comparable quarter last year. GAAP to non-GAAP adjustments for net income exclude acquired intangible amortization, stock compensation, technology implementation, and other costs. For a detailed reconciliation, see the schedules that follow in this release.
- Quarterly non-GAAP Adjusted EBITDAS was \$1.0 million, or 2.2% of net sales, compared with \$1.8 million, or 4.3% of net sales, for the comparable quarter last year. For a detailed reconciliation, see the schedules that follow in this release.

Brian Murphy, President and Chief Executive Officer, said, "I am very pleased with our performance for fiscal 2024, a year in which we delivered year-over-year net sales growth that exceeded our expectations and achieved several strategic milestones which, we believe, position our company and our brands well for the future. Innovation remains core to our strategy, and in fiscal 2024, innovation helped drive growth by allowing us to forge strong relationships with our consumers and retailers and expand our access to new markets. Our results were especially notable given the environment of consumer uncertainty that characterized fiscal 2024."

"Net sales in the year grew more than 5%, reflecting growth in our outdoor lifestyle category of 6.9% and growth in our shooting sports category of 3.2%. Overall growth was supported by new product launches across a number of our brands including BUBBA, Caldwell, Grilla, and Hooyman. In fact, new products generated over 23% of our net sales in fiscal 2024. In addition, throughout the year, we remained focused on ensuring that our brands were increasingly accessible to a broader audience of consumers, both in store and online. We expanded MEAT! Your Maker meat processing equipment into the retail channel in 2024, and positioned Grilla outdoor cooking products for retail entry in fiscal 2025 – providing new audiences for these popular consumer brands. We also expanded our presence in Canada during the year, bringing more of our exciting outdoor brands to Canadian consumers. On a combined basis, these actions helped deliver fiscal 2024 growth in our traditional sales channel of more than 12%,



and growth in our international sales channel of more than 35%. They also position us well for fiscal 2025 and beyond, as we expect that both traditional and online retailers will continue to seek out strong and innovative brands to help drive consumer foot traffic and deliver an enhanced consumer experience," concluded Murphy.

Andrew Fulmer, Chief Financial Officer, said, "In fiscal 2024, we grew our business, invested in our future, and demonstrated disciplined capital management. We delivered net sales growth, strengthened our balance sheet, lowered our product inventories both internally and within the channel, and continued to return cash to stockholders through our share repurchase program. We ended the year with \$29.7 million in cash and no debt after paying down our line of credit to zero and repurchasing \$6.0 million of our common stock during the year. At the same time, we invested in our future growth and profitability by expanding our lease agreement at our Columbia, Missouri headquarters and distribution facility, providing us with capacity for future organic growth and acquisitions, as well as operational efficiencies. We believe our results demonstrate that our brands and our company remain well positioned to deliver growth in both net sales and profitability in fiscal 2025."

Conference Call and Webcast

The Company will host a conference call and webcast today, June 27, 2024, to discuss its fourth quarter and full year fiscal 2024 financial and operational results. Speakers on the conference call will include Brian Murphy, President and Chief Executive Officer, and Andrew Fulmer, Chief Financial Officer. The conference call may include forward-looking statements and a discussion of non-GAAP financial measures. The conference call and webcast will begin at 5:00 p.m. Eastern Time (2:00 p.m. Pacific Time). Those interested in listening to the conference call via telephone may call directly at (833) 630-1956 and ask to join the American Outdoor Brands call. No RSVP is necessary. The conference call audio webcast can also be accessed live on the Company's website at www.aob.com, under the Investor Relations section.

Reconciliation of U.S. GAAP to Non-GAAP Financial Measures

In this press release, certain non-GAAP financial measures, including "non-GAAP net income" and "Adjusted EBITDAS" are presented. A reconciliation of these and other non-GAAP financial measures are contained at the end of this press release. From time to time, the Company considers and uses these non-GAAP financial measures as supplemental measures of operating performance in order to provide the reader with an improved understanding of underlying performance trends. The Company believes it is useful for itself and the reader to review, as applicable, both (1) GAAP measures that include (i) amortization of acquired intangible assets, (ii) stock compensation, (iii) facility consolidation costs, (iv) technology implementation, (v) acquisition costs, (vi) stockholder cooperation agreement costs, (vii) income tax adjustments, (viii) interest expense, (ix) income tax expense, (x) tariff drawback adjustment, and (xi) depreciation and amortization; and (2) the non-GAAP measures that exclude such information. The Company presents these non-GAAP measures because it considers them an important supplemental measure of its performance and believes the disclosure of such measures provides useful information to investors regarding the Company's financial condition and results of operations. The Company's definition of these adjusted financial measures may differ from similarly named measures used by others. The Company believes these measures facilitate operating performance comparisons from period to period by eliminating potential differences caused by the existence and timing of certain expense items that would not otherwise be apparent on a GAAP basis. These non-GAAP measures have limitations as an analytical tool and should not be considered in isolation or as a substitute for the Company's GAAP measures. The principal limitations of these measures are that they do not reflect the Company's actual expenses and may thus have the effect of inflating its financial measures on a GAAP basis.



About American Outdoor Brands, Inc.

American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT) is an industry leading provider of outdoor products and accessories, including hunting, fishing, camping, shooting, outdoor cooking, and personal security and defense products, for rugged outdoor enthusiasts. The Company produces innovative, high quality products under brands including BOG®; BUBBA®; Caldwell®; Crimson Trace®; Frankford Arsenal®; Grilla Grills®; Hooyman®; Imperial®; LaserLyte®; Lockdown®; MEAT!TM; Old Timer®; Schrade®; Tipton®; Uncle Henry®; ust®; and Wheeler®. For more information about all the brands and products from American Outdoor Brands, Inc., visit aob.com.

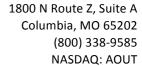
Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. All statements other than statements of historical facts contained or incorporated herein by reference in this press release, including statements regarding our future operating results, future financial position, business strategy, objectives, goals, plans, prospects, markets, and plans and objectives for future operations, are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "anticipates," "believes," "estimates," "expects," "intends," "targets," "contemplates," "projects," "predicts," "may," "might," "plan," "would," "should," "could," "may," "can," "potential," "continue," "objective," or the negative of those terms, or similar expressions intended to identify forward-looking statements. However, not all forward-looking statements contain these identifying words. Specific forward-looking statements in this press release include our belief that our company and brands are positioned well for the future; our expectation that both traditional and online retailers will seek out strong and innovative brands to help drive consumer foot traffic and deliver an enhanced consumer experience; our belief that our company remains well positioned to deliver growth in both net sales and profitability in fiscal 2025. We caution that these statements are qualified by important risks, uncertainties, and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, potential disruptions in our ability to source the materials necessary for the production of our products, disruptions and delays in the manufacture of our products, and difficulties encountered by retailers and other components of the distribution channel for our products; economic, social, political, legislative, and regulatory factors; lawsuits and their effect on us; inventory levels, both internally and in the distribution channel, in excess of demand; natural disasters, pandemics, seasonality, news events, political events, and consumer tastes; future investments for capital expenditures; future products and product development; the features, quality, and performance of our products; the success of our strategies and marketing programs; our market share and factors that affect our market share; liquidity and anticipated cash needs and availability; the supply, availability, and costs of materials and components and related tariffs; our ability to maintain and enhance brand recognition and reputation; risks associated with the distribution of our products and overall availability of labor; and other factors detailed from time to time in our reports filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2024.



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

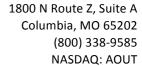
		As of:		
		April 30,2024 Apr		
	(In	thousands, except pa	ar value and	share data)
ASSETS				
Current assets:		•• •••		24.0=2
Cash and cash equivalents	\$	29,698	\$	21,950
Accounts receivable, net of allowance for credit losses of \$133 on April 30, 2024 and \$125 on April 30, 2023		25,728		26,846
Inventories		93,315		99,734
Prepaid expenses and other current assets		6,410		7,839
Income tax receivable		223		1,251
Total current assets		155,374		157,620
Property, plant, and equipment, net		11,038		9,488
Intangible assets, net		40,217		52,021
Right-of-use assets		33,564		24,198
Other assets		404		260
Total assets	\$	240,597	\$	243,587
LIABILITIES AND EQUITY				
Current liabilities:				
Accounts payable	\$	14,198	\$	11,544
Accrued expenses		9,687		8,741
Accrued payroll and incentives		4,167		1,813
Lease liabilities, current		1,331		904
Total current liabilities		29,383		23,002
Notes and loans payable		_		4,623
Lease liabilities, net of current portion		33,289		24,064
Other non-current liabilities		_		34
Total liabilities		62,672		51,723
Commitments and contingencies				
Equity:				
Preferred stock, \$0.001 par value, 20,000,000 shares authorized, no shares issued or outstanding on April 30, 2024 and 2023		_		_
Common stock, \$0.001 par value, 100,000,000 shares authorized, 14,701,280 shares issued and 12,797,865 shares outstanding on April 30, 2024 and 14,447,149				
shares issued and 13,233,151 shares outstanding on April 30, 2023		15		14
Additional paid in capital		277,107		272,784
Retained deficit		(74,623)		(62,375
Treasury stock, at cost (1,903,415 shares on April 30, 2024 and 1,213,998 shares on April 30, 2023)		(24,574)		(18,559
Total equity		177,925		191,864
Total liabilities and equity	\$	240,597	\$	243,587
Total manning and equity	<u> </u>			





AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data)

	For the Three Months Ended April 30,					For the Years Ended April 30,			
	2024		2023		2024		2023		
	(Unaudited)								
Net sales	\$	46,299	\$	42,203	\$	201,099	\$	191,209	
Cost of sales		26,915		23,129		112,673		103,145	
Gross profit		19,384		19,074		88,426		88,064	
Operating expenses:									
Research and development		1,785		1,474		6,851		6,361	
Selling, marketing, and distribution		13,117		11,565		55,050		51,791	
General and administrative		9,988		10,038		39,022		42,612	
Total operating expenses		24,890		23,077		100,923		100,764	
Operating loss		(5,506)		(4,003)		(12,497)		(12,700)	
Other (expense)/income, net:									
Other (expense)/income, net		(4)		136		140		1,188	
Interest income/(expense), net		110		(120)		39		(761)	
Total other (expense)/income, net		106		16		179		427	
Loss from operations before income taxes		(5,400)		(3,987)		(12,318)		(12,273)	
Income tax benefit		(98)		(151)		(70)		(249)	
Net loss	\$	(5,302)	\$	(3,836)	\$	(12,248)	\$	(12,024)	
Net loss per share:									
Basic	\$	(0.42)	\$	(0.29)	\$	(0.94)	\$	(0.90)	
Diluted	\$	(0.42)	\$	(0.29)	\$	(0.94)	\$	(0.90)	





AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

	_	For the Years Ended April 30,			
		2024		2023	
		(In thou	sands)	_	
Cash flows from operating activities:					
Net loss	\$	(12,248)	\$	(12,024)	
Adjustments to reconcile net loss to net cash provided by					
operating activities:					
Depreciation and amortization		16,101		16,511	
Loss on sale/disposition of assets		7		94	
Provision for credit losses on accounts receivable		8		(11)	
Stock-based compensation expense		4,075		4,050	
Changes in operating assets and liabilities:					
Accounts receivable		1,110		2,044	
Inventories		6,419		21,949	
Accounts payable		2,873		(1,308)	
Accrued liabilities		3,300		(1,085)	
Other		2,846		486	
Net cash provided by operating activities	'	24,491		30,706	
Cash flows from investing activities:					
Payments to acquire patents and software		(1,340)		(3,555)	
Proceeds from sale of property and equipment		131		30	
Payments to acquire property and equipment		(4,767)		(1,301)	
Net cash used in investing activities		(5,976)		(4,826)	
Cash flows from financing activities:					
Payments on notes and loans payable		(5,000)		(20,170)	
Payments to acquire treasury stock		(6,015)		(3,534)	
Cash paid for debt issuance costs		_		(88)	
Proceeds from exercise of options to acquire common stock, including employee stock purchase plan		671		656	
Payment of employee withholding tax related to restricted stock units		(423)		(315)	
Net cash used in financing activities		(10,767)		(23,451)	
Net increase in cash and cash equivalents		7,748		2,429	
Cash and cash equivalents, beginning of period		21,950		19,521	
	\$	29,698	\$	21,950	
Cash and cash equivalents, end of period	y	23,038	ې	21,930	
Supplemental disclosure of cash flow information					
Cash paid for:		0.5-	_		
Interest	\$	307	\$	761	
Income taxes (net of refunds)	\$	(978)	\$	(73)	



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP FINANCIAL MEASURES TO NON-GAAP FINANCIAL MEASURES (In thousands, except per share data) (Unaudited)

	F	For the Three Months Ended April 30,				For the Years Ended April 30,			
		2024		2023		2024	2023		
GAAP gross profit	\$	19,384	\$	19,074	\$	88,426	\$	88,064	
Facility consolidation costs	•	_		_		_	•	356	
Tariff drawback adjustment		1,113		_		1,113		_	
Non-GAAP gross profit	\$	20,497	\$	19,074	\$	89,539	\$	88,420	
	<u> </u>	24.000	ċ	22.077	ć	100.022	ć	100.764	
GAAP operating expenses	\$	24,890	\$	23,077	\$	100,923	\$	100,764	
Amortization of acquired intangible assets		(2,960)		(3,074)		(11,842)		(12,298)	
Stock compensation		(1,005) —		(1,150)		(4,075) —		(4,050)	
Facility consolidation costs		_		(26)		(465)		(510)	
Technology implementation Acquisition costs				(553)		(463)		(2,138) (47)	
Stockholder cooperation agreement costs		_						(1,177)	
		(264)				(468)		(1,177)	
Other	\$	20,661	\$	18,274	\$	84,073	\$	80,544	
Non-GAAP operating expenses	\$	20,661	۶	10,274	ş	84,073	ş	60,544	
GAAP operating loss	\$	(5,506)	\$	(4,003)	\$	(12,497)	\$	(12,700)	
Amortization of acquired intangible assets		2,960		3,074		11,842		12,298	
Stock compensation		1,005		1,150		4,075		4,050	
Facility consolidation costs		_		26		-		866	
Technology implementation		_		553		465		2,138	
Tariff drawback adjustment		1,113		_		1,113		_	
Acquisition costs		_		_		_		47	
Stockholder cooperation agreement costs		_		_		_		1,177	
Other	<u> </u>	264				468			
Non-GAAP operating (loss)/ income	\$	(164)	\$	800	\$	5,466	\$	7,876	
GAAP net loss	\$	(5,302)	\$	(3,836)	\$	(12,248)	\$	(12,024)	
Amortization of acquired intangible assets		2,960		3,074		11,842		12,298	
Stock compensation		1,005		1,150		4,075		4,050	
Facility consolidation costs		_		26		_		866	
Technology implementation		_		553		465		2,138	
Tariff drawback adjustment		1,113		_		1,113		_	
Acquisition costs		_		_		_		47	
Stockholder cooperation agreement costs		_		_		_		1,177	
Other		264		_		468			
Income tax adjustments		(85)		(174)		(1,369)		(1,993)	
Non-GAAP net (loss)/income	\$	(45)	\$	793	\$	4,346	\$	6,559	
GAAP net loss per share - diluted	\$	(0.42)	\$	(0.29)	\$	(0.94)	\$	(0.90)	
Amortization of acquired intangible assets		0.23		0.23		0.91		0.92	
Stock compensation		0.08		0.09		0.31		0.30	
Facility consolidation costs		_		_		_		0.06	
Technology implementation		_		0.04		0.03		0.16	
Tariff drawback adjustment		0.09		_		0.09		_	
Acquisition costs		_		_		_		_	
Stockholder cooperation agreement costs		_		_		_		0.09	
Other		0.02		_		0.04		_	
Income tax adjustments		(0.01)		(0.01)		(0.11)		(0.15)	
Non-GAAP net income per share - diluted	\$	<u> </u>	a) \$	0.06	\$	0.32	a) ^{\$}	0.48	

(a) Non-GAAP net income per share does not foot due to rounding.



AMERICAN OUTDOOR BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP NET LOSS TO NON-GAAP ADJUSTED EBITDAS (In thousands) (Unaudited)

		For the Three Months Ended April 30,		For the Years Er	Ended April 30,		
	-	2024		2023	2024		2023
GAAP net loss	\$	(5,302)	\$	(3,836)	\$ (12,248)	\$	(12,024)
Interest (income)/expense		(110)		120	(39)		761
Income tax benefit		(98)		(151)	(70)		(249)
Depreciation and amortization		4,157		3,933	16,005		16,048
Stock compensation		1,005		1,150	4,075		4,050
Technology implementation		_		553	465		2,138
Acquisition costs		_		_	_		47
Tariff drawback adjustment		1,113		_	1,113		_
Facility consolidation costs		_		26	_		866
Stockholder cooperation agreement costs		_		_	_		1,177
Other		264		_	468		_
Non-GAAP Adjusted EBITDAS	\$	1,029	\$	1,795	\$ 9,769	\$	12,814