AOB CEO Brian Murphy Featured on the Big Biz Show

October 27, 2026

American Outdoor Brands, Inc. (NASDAQ: AOUT) President & CEO Brian Murphy recently joined the Big Biz Show, a nationally distributed business and financial talk show, to discuss AOB's innovation-driven strategy and highlight new products from BUBBA® and Caldwell®. The conversation offers a look at how the Company brings its strategy to life through differentiated products designed to enhance the outdoor experience. Watch the full interview here: https://bigbizshow.com/2026/10/31/brian-murphy-president-ceo-of-american-outdoor-brands-inc/