



Caldwell® Claymore® PullPup™ Named NASGW “Best New Accessory”

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COLUMBIA, Mo., October 21, 2024 – Caldwell®, a brand known for its high-quality shooting accessories designed for Eliminating the Variables That Make You Miss™, announced that its new Caldwell® Claymore® PullPup™ clay target thrower has been named “Best New Accessory” by the National Association of Sporting Goods Wholesalers (NASGW).

“We are honored that our Caldwell Claymore PullPup has received the prestigious NASGW Caliber Award for Best New Accessory, and we want to thank everyone who voted,” said Jarrod Grove, Senior Marketing Manager for Caldwell. “The PullPup is a great example of the way our creative team at Caldwell tackles a challenge – in this case, finding a way to add portability and flexibility to target throwing, while enhancing the level of fun during range trips for both the trapper and the shooter. Our Caldwell team is continually focused on creating innovative products that elevate the user’s experience on the range, and we nailed it with this one.”



The Caldwell® Claymore® PullPup™ brings the power of a traditional clay target thrower and packs it into a compact handheld unit. The PullPup™ can launch standard, midi, and mini clay targets over fifty-five yards – on par with larger standard clay throwers. Dual grip safeties ensure that both hands remain out of the path of the target and arm when released. With its handheld design, the thrower can easily change the angle of the target at will, allowing shooters to practice different angles and test their skills. A clip on the arm holds the target in place allowing the PullPup™ to launch targets off-camber, for both traditional angles and on-edge target presentations. The Caldwell Claymore® PullPup™ is available at www.caldwellshooting.com. For more info, visit www.caldwellshooting.com.

About Caldwell

Caldwell® is a leading shooting accessory brand within the American Outdoor Brands, Inc. portfolio. Trusted by firearms owners for over two decades, Caldwell® innovates new products to Eliminate the Variables That Make You Miss™.

Contact: Jarrod Grove, Sr. Marketing Manager - Caldwell
jgrove@aob.com