



American Outdoor Brands Files Complaint Alleging Patent Infringement by The Allen Company

February 2, 2023

COLUMBIA, Mo, Feb. 2, 2023 /PRNewswire/ -- **American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT) ("AOB" or the "Company")**, an industry leading provider of products and accessories for rugged outdoor enthusiasts, on January 26, 2023, filed a complaint against The Allen Company, Inc. ("Allen") alleging repeated infringement by Allen of American Outdoor Brands' patent rights incorporated in the LEAD SLED® shooting rests; Orange Peel® shooting targets; and Ultimate Target Stand through Allen's sales of the Shotttrax and Shot-Rock shooting rests; EZ Aim® targets; and the Precision Target Stand, respectively. The complaint asserts infringement of seven of American Outdoor Brands' patents, was filed in Colorado federal court, and seeks injunctive relief and monetary damages.



Brian Murphy, President and CEO of American Outdoor Brands, said, "We make ongoing investments to ensure the products we bring to market reflect our reputation for excellence, innovation, and safety. Over the years, we have developed proprietary designs and features embodied in our LEAD SLED®, Orange Peel® Target, and Ultimate Target Stand products that help our customers achieve their best performance and make the most out of the moments that matter. Protecting these features, and all our vital intellectual property, is imperative to our future success and our ongoing contribution to the outdoor products marketplace. As such, we intend to monitor the marketplace and take rigorous steps to defend our intellectual property where necessary, ensuring our customers can remain confident that when they purchase our brands, they are buying genuine American Outdoor Brands products."

Allen began selling its Shotttrax and Shot-Rock shooting rests without the permission or authorization of American Outdoor Brands. Previously, Allen began selling versions of EZ Aim® targets and its Precision Target Stand without permission or authorization of American Outdoor Brands. American Outdoor Brands developed innovative features incorporated in its shooting rest, target, and target stand products covered by one or more patents, including U.S. Patent Nos. 8,011,129, 8,621,773, 9,151,561, 9,702,653, 10,859,336, 7,631,877, and 8,695,985. American Outdoor Brands is seeking an order that requires Allen to withdraw infringing products from the market, finds Allen's infringement to be willful, and awards American Outdoor Brands treble damages and its attorneys' fees from Allen.

Statement Regarding Forward-Looking Information

The statements contained in this release that are not historical are forward-looking statements within the meaning of the U.S. federal securities laws and we intend that such forward-looking statements be subject to the safe harbor created thereby. Statements that are not historical facts, including statements about anticipated financial outcomes and expenditures as well as other statements about our expectations, beliefs, intentions, or strategies regarding the future, or other characterizations of future events or circumstances, are forward-looking statements. These statements relate to future events and our future results and involve a number of risks and uncertainties. Actual results, performance or achievement could differ materially from those contained in these forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, without limitation, changes in price and volume and the volatility of our common stock, unexpected or otherwise unplanned or alternative requirements with respect to the capital investments of the Company, changes in general economic, business and political conditions, and other risks detailed in the "Statement Regarding Forward-Looking Information," "Risk Factors" and other sections of the Company's Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. Except as required by applicable law or regulation, we disclaim any obligation and do not intend to publicly update or review any of our forward-looking statements, whether as a result of new information, future events or otherwise.

About American Outdoor Brands, Inc.

American Outdoor Brands, Inc. (NASDAQ Global Select: AOUT) is an industry leading provider of outdoor products and accessories, including hunting, fishing, camping, outdoor cooking, shooting, and personal security and defense products, for rugged outdoor enthusiasts. The company

produces innovative, top quality products under its brands BOG®; BUBBA®; Caldwell®; Crimson Trace®; Frankford Arsenal®; Grilla Grills®; Hooyman®; Imperial®; LaserLyte®; Lockdown®; MEAT!; Old Timer®; Schrade®; Tipton®; Uncle Henry®; ust®; and Wheeler®. For more information about all the brands and products from American Outdoor Brands, Inc., visit www.aob.com.

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