



Caldwell® Claymore™ Clay Target Thrower Wins NASGW “Best New Accessory” Award

October 31, 2022

(Columbia, MO) October 31, 2022 – Caldwell, a marksman brand known for its high-quality shooting accessories designed for Eliminating the Variables That Make You Miss™, today announced that its innovative Claymore Clay Target Thrower has been recognized as “Best New Accessory” by the National Association of Sporting Goods Wholesalers (NASGW).

“We are very proud to win the NASGW award for Best New Accessory and we thank the voters that helped make it happen,” said Jarrod Grove, Senior Brand Manager for Caldwell. “Our incredibly talented team at Caldwell was given a challenge to create a new clay target thrower that was a true game-changer. So, they went to work developing several innovative, patent pending features that address the challenges of traditional clay throwers and make clay target shooting much more fun and convenient. It’s an honor to receive this award, which acknowledges the team’s success and the truly innovative nature of the new Caldwell Claymore.”

The Caldwell Claymore provides all the benefits of an electric clay thrower without a heavy battery. This easy-to-cock, foot-operated, manual device can throw clays out to 55 yards and holds 50 clays in the target magazine. It features a standard mode and a flurry mode, which allows for a continuous step and throw sequence, launching clays as fast as the user can step on the pedal. It also features adjustable launch angles to provide a variety of shot challenges. The Claymore weighs just 35 pounds and is collapsible for easy storage and transport. Get out and shatter some clays either solo or with friends!



- No electricity or batteries needed
- Launch single clays or flurries
- Throw distance up to 55 yards
- Designed for easy setup and transport
- Hopper holds 50 clays
- Easy foot pedal charge and release

Caldwell Claymore Clay Target Throwers are coming soon to www.caldwellshooting.com. For media inquiries, please reach out to Jarrod Grove / jgrove@aob.com

About Caldwell®

Caldwell®, a brand from American Outdoor Brands®, has been trusted by firearms owners for over two decades. Caldwell® continues to innovate new products to Eliminate the Variables That Make You Miss™. To view more details about Caldwell®, and American Outdoor Brands, visit www.caldwellshooting.com