

Caldwell® Brings New Innovation to its E-MAX® Hearing Protection Line

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E-MAX® Shadows Pro | MSRP: \$169.99 | Available Now

(Columbia, MO) March 7, 2022 — Caldwell®, a brand known for consistently leading innovation in the firearm accessory space is announcing the launch of a new wireless Bluetooth®-enabled earbud. The already impressive E-MAX® line offers electronic hearing protection for youth and adults with a variety of color options and a full spectrum of in-ear and over-the-ear designs. The E-MAX® Shadows Pro, the newest member to the family, is loaded with features in a stim 25dB NRR earbud.

The E-MAX® Shadows Pro earbuds connect via Bluetooth® to your device for up to 6 hours of music or phone calls. The new pro version of the Shadows features push-button controls to make it easy to adjust ambient noise, change volume levels, answer phone calls, and control your voice-activated smartphone assistant. Included with the earbuds is a rechargeable storage case that has an LEO battery level indicator for each earbud as well as the case itself, an optional lanyard, and an EVA molided foam case with multiple storage compartments. Like the E-MAX® Shadows, the E-MAX® Shadows Pro earbuds come with multiple size earplug tips to provide a custom fit to achieve a rating of 25dB NRR.

Caldwell® is excited to bring new products to enhance your trips to the range in 2022. To learn more about these products and the entire lineup of Caldwell® products, visit us at www.caldwellshooting.com



About Caldwell

Caldwell®, a brand from American Outdoor Brands®, has been trusted by firearms owners for over two decades. Caldwell® continues to innovate new products to Eliminate the Variables That Make You MissTM. To view more details about Caldwell®, and American Outdoor Brands, visit wave caldwell&placedors own