



## BOG® Blood Moon™ Receives Top-Rated Ranking from Trailcampro.com

December 3, 2020

Fresh off of its successful mid-year release, the BOG® Blood Moon™ game camera has just received a prestigious ranking from the foremost authority on trail camera performance and testing, Trailcampro.com. Citing “Excellent photos/videos, 20+ months of battery life, and insanely fast detection capability”, Trailcampro.com gave the Blood Moon a top-rated game camera ranking for 2020. ‘BOG knocked it out of the park-especially for a freshman effort’, said Rich Howell, Founder/CEO of Trailcampro.com. The BOG Blood Moon scored near the 90th percentile overall and in just a short time, effectively raised the bar in the game camera market. “At BOG, we have made it a mission in our product development to focus on pain points and frustrations we all see as hunters and actually do something about it. Hunters shouldn’t have to settle for gear that is “good enough”, and we won’t let them. We’re all tired of blurry pictures and videos, unreasonably hard to set up camera menus, hundreds of false triggers, and difficult to see viewing screens. We are very proud of the Blood Moon game camera and it is the latest example of how BOG continues to innovate to solve problems, educate, and increase hunter success in the field” said BOG Brand Manager, Jason Nickerson.

**BLOOD MOON™**  
22MP GAME CAMERA

Patented, removable menu with 3” viewing screen? Check! Easiest camera setup on the market? Check! “Insanely fast” trigger speed? Check! Sharpest, clearest images and videos ever captured by a game camera? Check! Following the domination of the shooting tripod market by the DeathGrip® in 2019, BOG continues its disruption of the hunting market by introducing our first ever line of game cameras – built from the ground up, just as you’d expect from BOG, because our products are Engineered for the Unknown®.

Designed to solve common game scouting pain-points and provide best-in-class imagery, the BOG Blood Moon infrared game camera “bursts” onto the scene in 2020. This dual-sensor infrared game camera has been tabbed by Trailcampro.com as having ‘Without a doubt, some of the best photos/videos we’ve seen’. The Blood Moon also tested out with a blistering, top of class 0.04 second trigger speed (yes, you read that right), prompting this reaction from Trailcampro.com; “What more could you want from a detection circuit? The Blood Moon is insanely fast, in picture and video mode, recovers in under a second and detects out to 90’ with a closely matched detection and field of view”. The Blood Moon boasts the patent-pending BOG® Dominion™ removable menu system, featuring a 3” full color viewing screen with zoom, and an extremely easy to use, icon-based operating system. The Blood Moon also features 5 capture modes (including 1080 FHD video w/ auto-adjust flash), up to 20.8 months of battery life, 120’ flash range and a large variety of image tag information designed to help you track your deer herd to the precise moment, location, and climatic condition. The Blood Moon was designed from the ground up to put in the blood, sweat and tears necessary to Capture the Unknown and help you become a more effective hunter.



### **About BOG®**

Headquartered in Columbia, MO, BOG® is the industry leader for innovative and problem-solving hunting gear. BOG® gives the obsessed hunter the tools they need for a lifetime of successful hunts. From the popular DeathGrip® series to the Blood Moon™

game camera, BOG® is always designed from the ground up, always Engineered for the Unknown™. For more information, visit [www.boghunt.com](http://www.boghunt.com)

